



upm press
Breaking new frontiers





At a GLIMPSE

Looking for just the right **creative**
media **publisher?** Are you ready to
take up the challenge and sail through
with us? Let your imagination soar and
start exploring our proficient services.





**Established
since 1977**

**....today, as one of Malaysia's leading
university presses with the Research
University (RU) status....**

&

...enlarged functions, consists of a
group of **competent professionals**
along with solid experience, **WE**
ADVICE, WE CREATE, WE SOLVE, WE
SHAPE and WE COMMERCIALISE.

As a one-stop center for publication,
our commitment and standards of
excellence make us not just your
ubiquitous press..

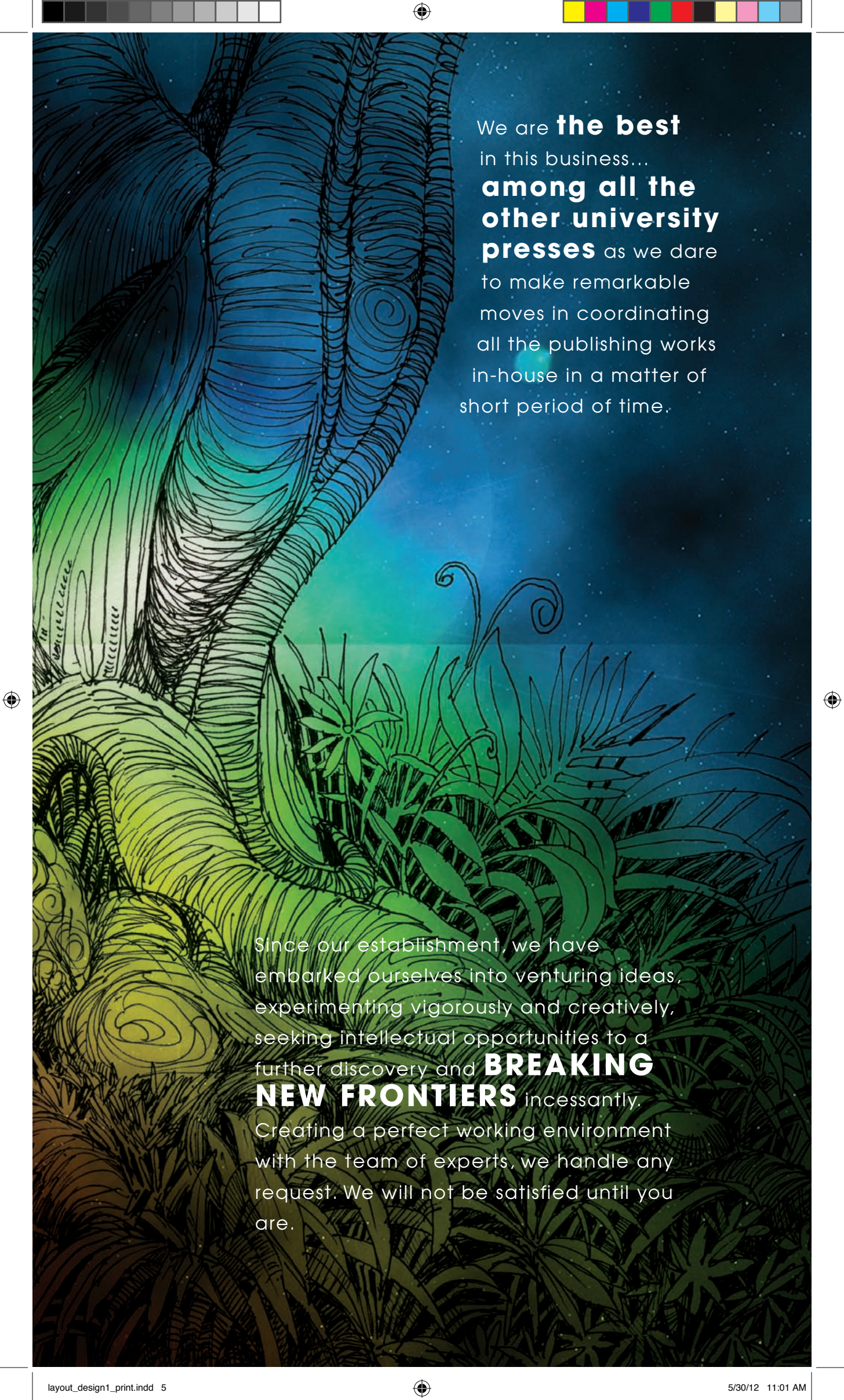




The keyword of our knowledge and expertise is quality. Anyone can claim that they produce **quality** work but we take pride in telling you that we are able to offer the **highest quality of outputs**, with unbeatable values, fast and friendly services. We have published over **1000 original titles** and diversified our areas with various types of publications besides offering various modes of services and consultancies. Our distinctive styles and proven track records make us one of the most trusted names in Malaysia.

We pay attention to approaching our clients strategically and innovatively by exclusively driving their needs into **high pinnacles** that one cannot possibly imagine.



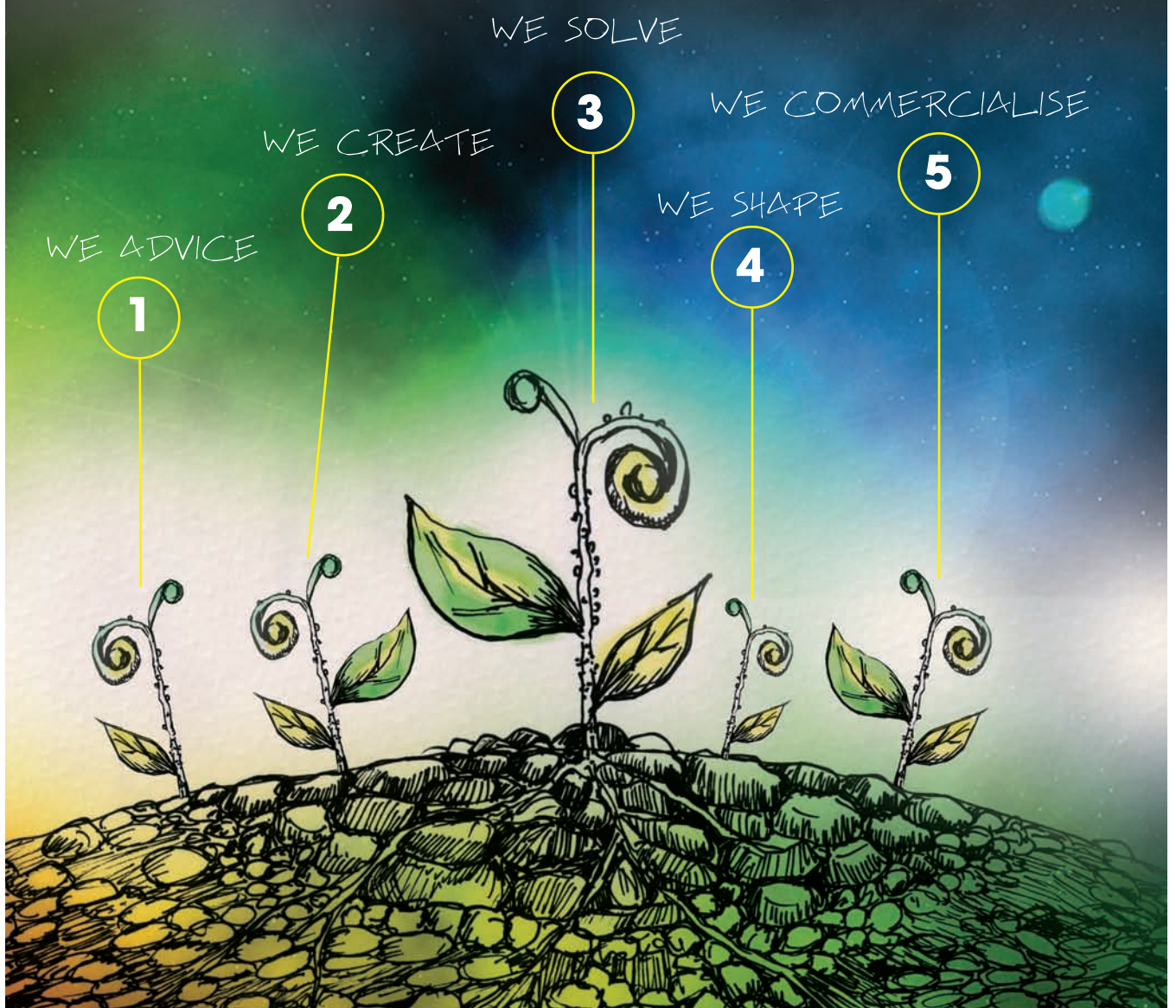


We are **the best**
in this business...
**among all the
other university
presses** as we dare
to make remarkable
moves in coordinating
all the publishing works
in-house in a matter of
short period of time.

Since our establishment, we have
embarked ourselves into venturing ideas,
experimenting vigorously and creatively,
seeking intellectual opportunities to a
further discovery and **BREAKING
NEW FRONTIERS** incessantly.
Creating a perfect working environment
with the team of experts, we handle any
request. We will not be satisfied until you
are.

the Pillars

We base our
services on the **5**
pillars in helping
you attaining the
excellence;





We Advice

Solve all questions lingered in your thoughts with the voice from our experts; we evaluate your quandary precisely and we recommend

We Create

With a conducive atmosphere, we work and liaise your expectation to our skillful employees to create the perfection desired

We Solve

We operate with our utmost dedication in solving your perception by doing what we say we will

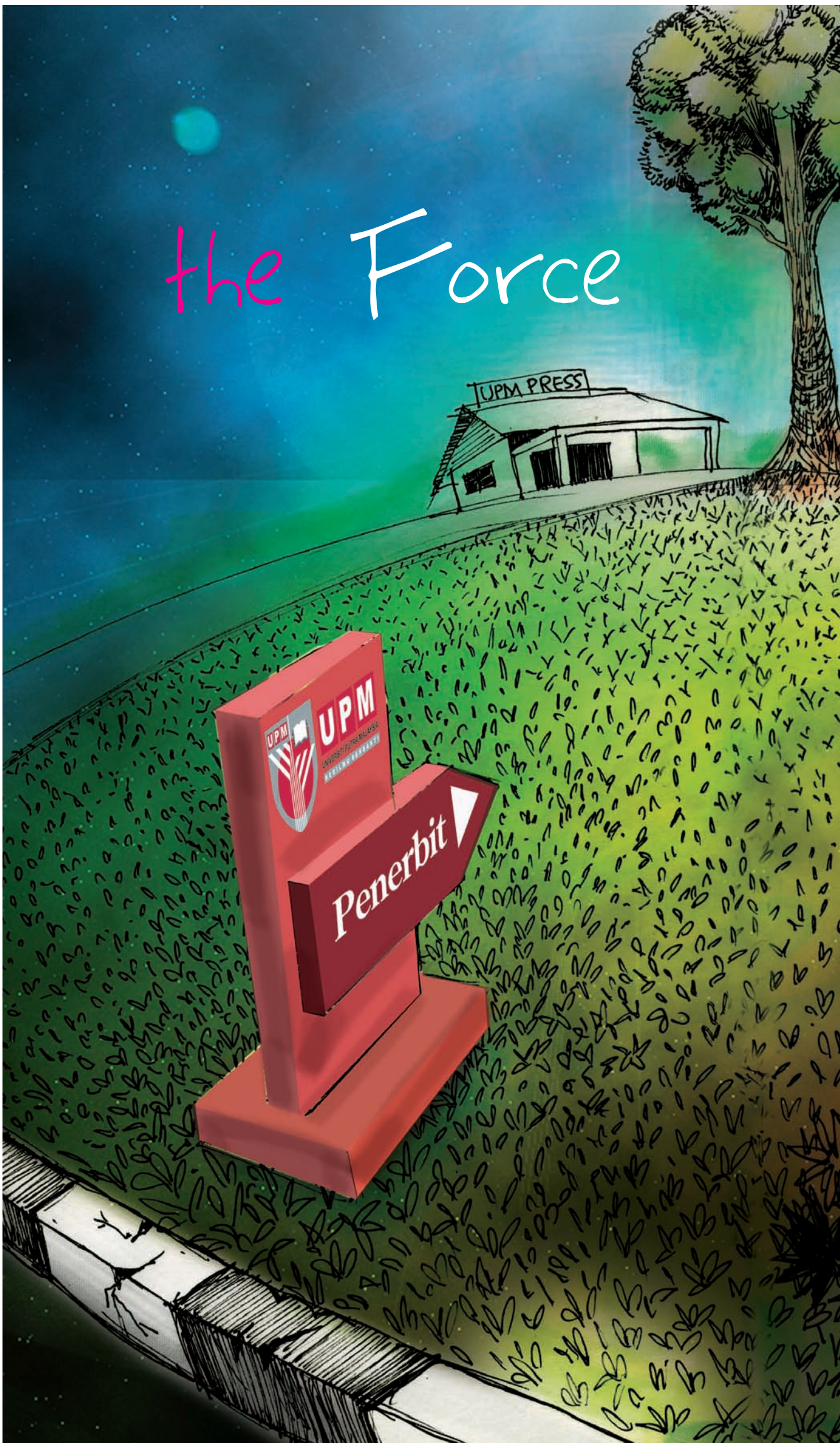
We Shape

Shape the product with a meticulous touch of our connoisseurs, mold it to its finest

We Commercialise

Within the inexorable commitment, the outcome should all meet its potential ends





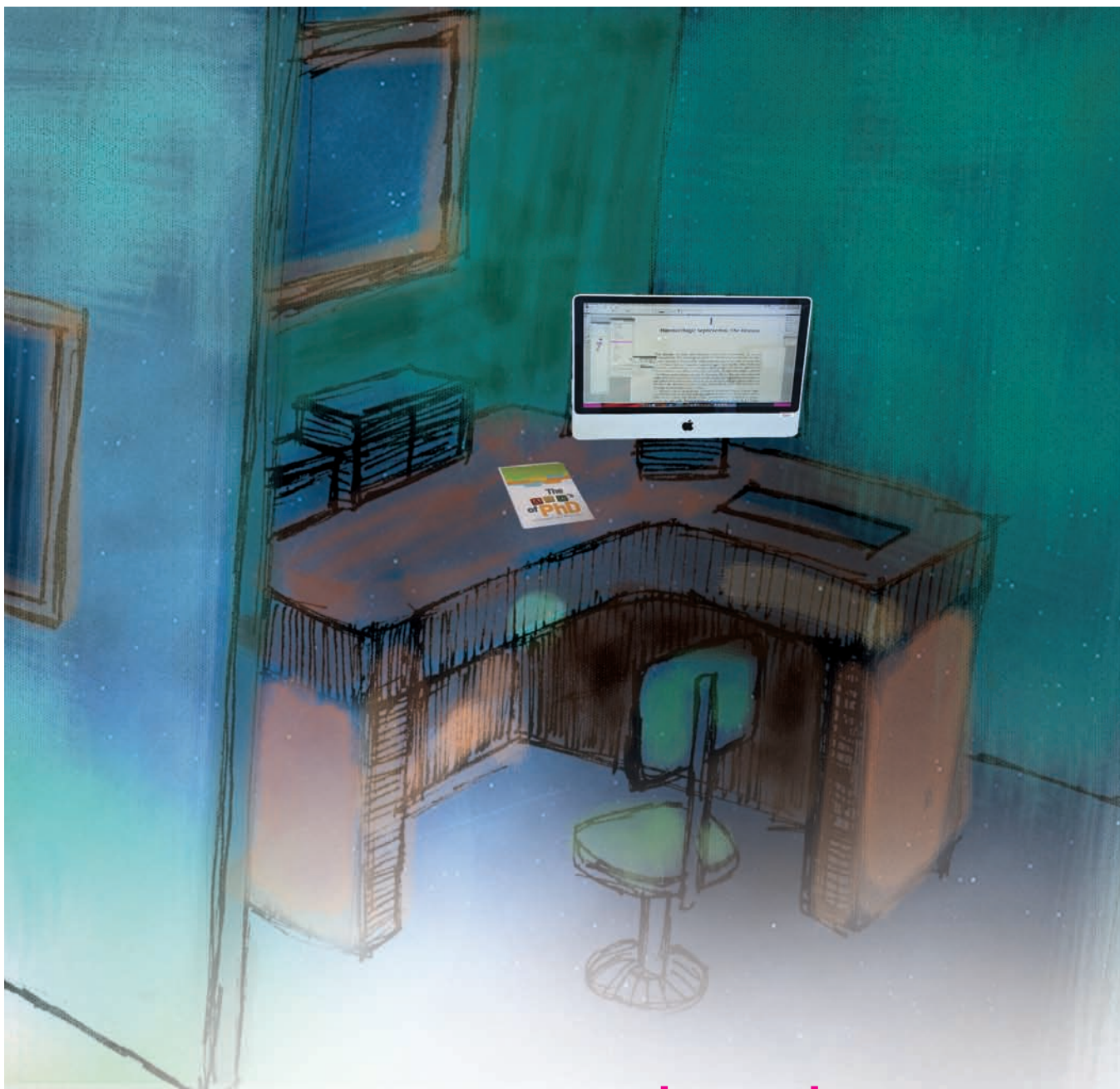


- 
- **Editorial and Production Section**
 - **Design and Creative Media Section**
 - **Sales and Marketing Section**
 - **Journal Section**





Editorial & Production Section



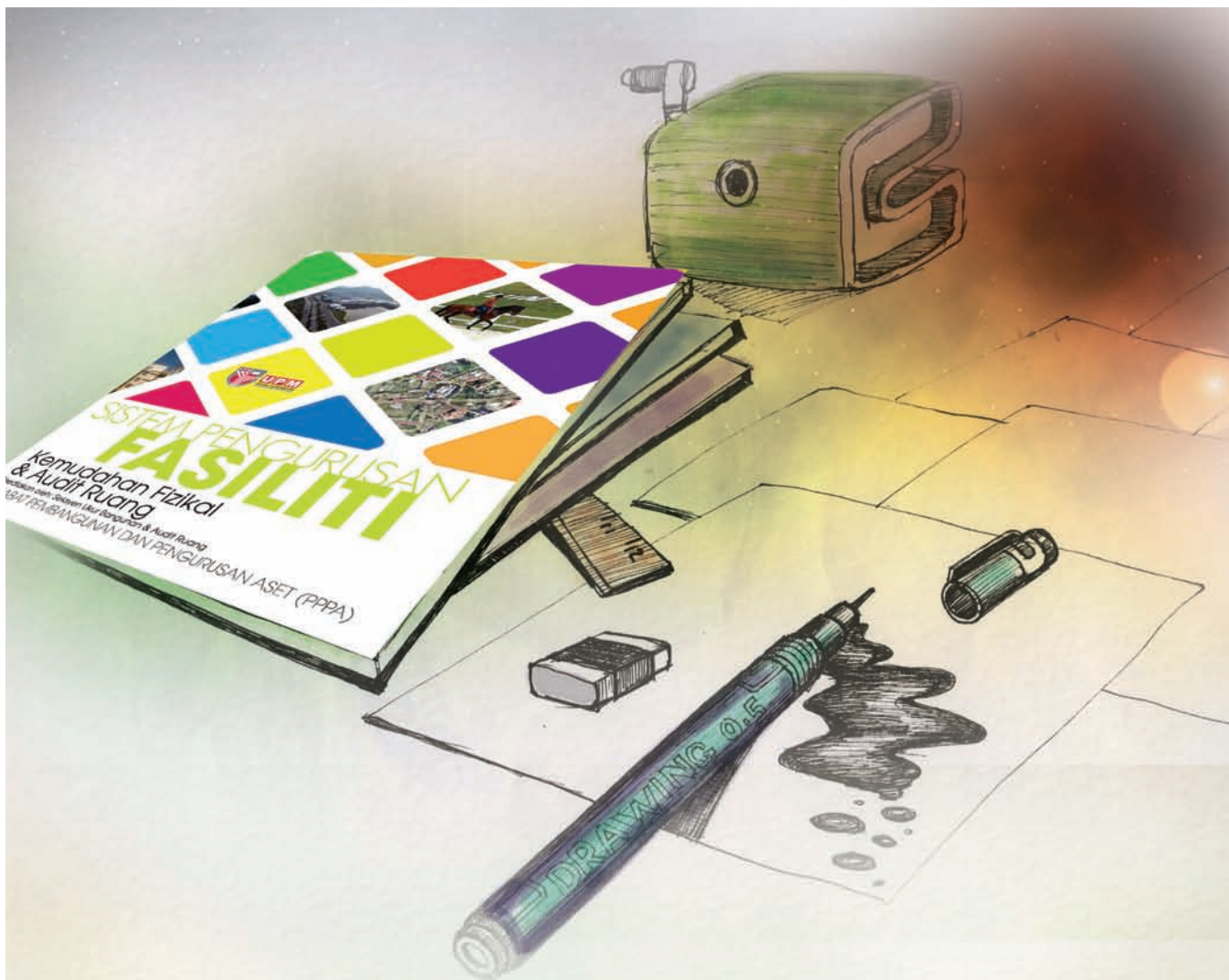
Buildup of **a young and dynamic team** consisting of **synergistic editorial experts, editors, proofreaders and typesetters** who are result-oriented and have been extensively trained and driven to move beyond customers' satisfaction.

This division effectively creates a **good network** with **authors** and **manuscript contributors** to ensure its smooth continuity in materials production and operation besides meeting customers' demand with impeccable efficiency.



Design & Creative Media Section





A team consisting of **creative professionals, art directors, graphic and web designers, photographers, illustrators, copywriters and production artists.**

We have a **mammoth store of creations** in which we are among the most talked about design and creative team and to have earned great respects. We give you **an insightful grasp of conception, the stamp of creativity endowed with ingenuity; we produce great ideas** that bring all into focus.

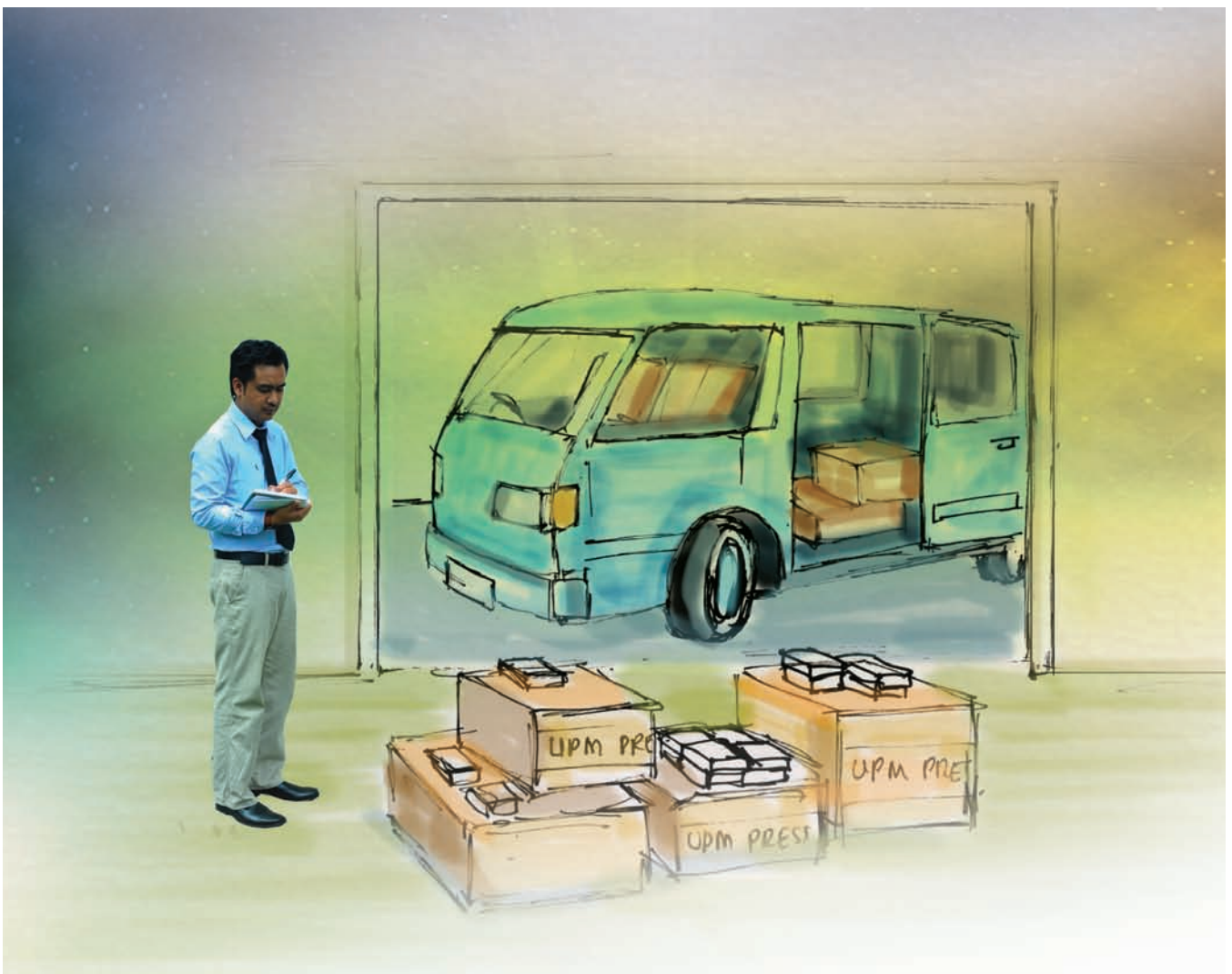




Sales & Marketing Section

UPM Press's sales and marketing team consisting of **meticulous branding** and **marketing experts** will unequivocally assist clients in turning notions and opportunities into revenues.





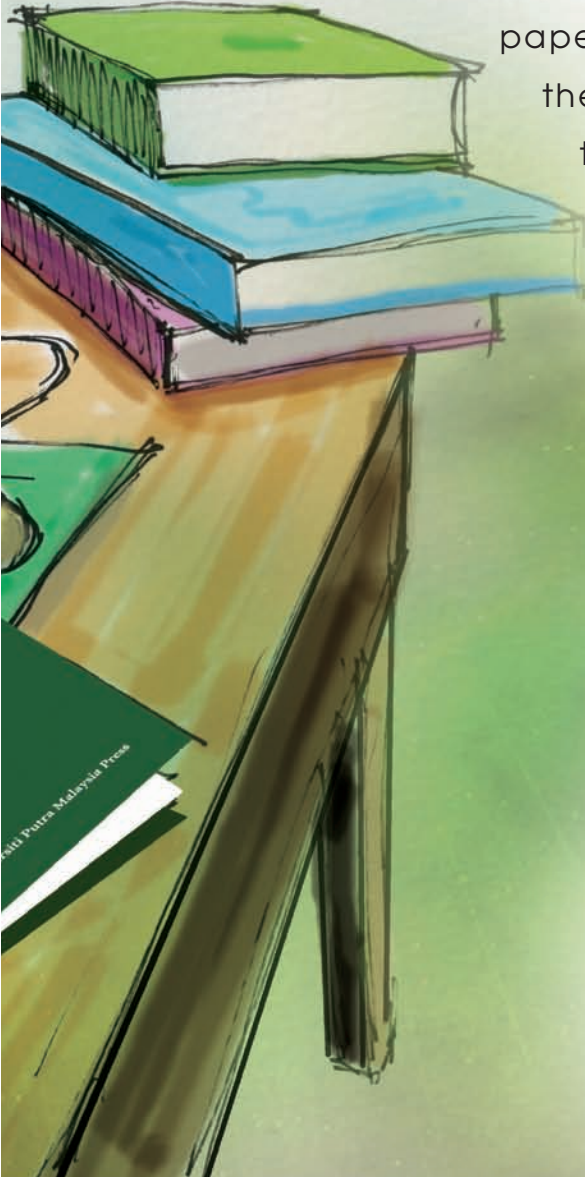
We market and sell your products both within the **nation** and **worldwide**. Working closely with **internationally** recognized book-chains such as **MPH** and **Kinokuniya**, we guarantee not only to market but to boost the sales of your products. Developing successful branding strategies is a part of our objectives.

The sales and marketing team of UPM Press is now delighted to **expand its role** to include providing immediate solutions for **publishing information** and **knowledge seekers** through **workshop organisations** and **professional consultancies**. Our possibilities are endless.



Journal Section





The main role of UPM Press's Journal Section is to **promote journals** in the **South East Asia region** and beyond so as to solicit good research papers. We work **professionally** to ensure the timely publication of the journals in order to achieve the indexing in international bibliographic databases such as **SCOPUS, EBSCO** and other related references.

Our objective is to **raise the standard of journals** in accordance with the international journals of good standing. We liaise with international journalists through **ResearchSEA** for the top-rated papers published in our journals for the perusal of journalists all over the world to heighten the profiles of the journals as well as the researchers.

We Advice

Solve all questions lingered in your thoughts with the voice from our experts; we evaluate your quandary precisely and we recommend



Editorial
and
Production Section

- Managing
Editor

Design
and
Creative
Media Section

- Creative
Director

Sales and Marketing
Section

- Sales and
Marketing Manager

Journal Section

- Executive Editor



the Muscle



Editor-in-chief

Has the obligations for the direction, operation, policy and vision of UPM Press.

Managing Editor

Accountable to delegate and manage editorial and production tasks. With over 10 years of publication and management experience, the Editorial and Production team is led to provide UPM Press's customers with brilliant publication services and consultancies.

Creative Director

Responsible for art and creativity direction at UPM Press. Armed with more than 15 years of experience in handling artistic and creative-related portfolios, assisted by the muscle of dedicated and technologically savvy staff. They strive to reach the state-of-the-art solution for the clients.

Sales and Marketing Manager

Leading a group of enthusiastic sales people, and in charge of operation with regard to marketing expertise. With a vast experience in dealing with government and private agencies, the section offers a strategic planning and execution to meet clients' desired solutions.

Executive Editor

The keynote figure in Journal Section and with a wide experience of 20 years in managing journals is simply undisputable. The role of this section is to lay out the boundless roadmap of journal publications to broaden the perimeter locally and internationally. With the support of unceasing motivational staff, they are astute in dealing with clients' expectations.

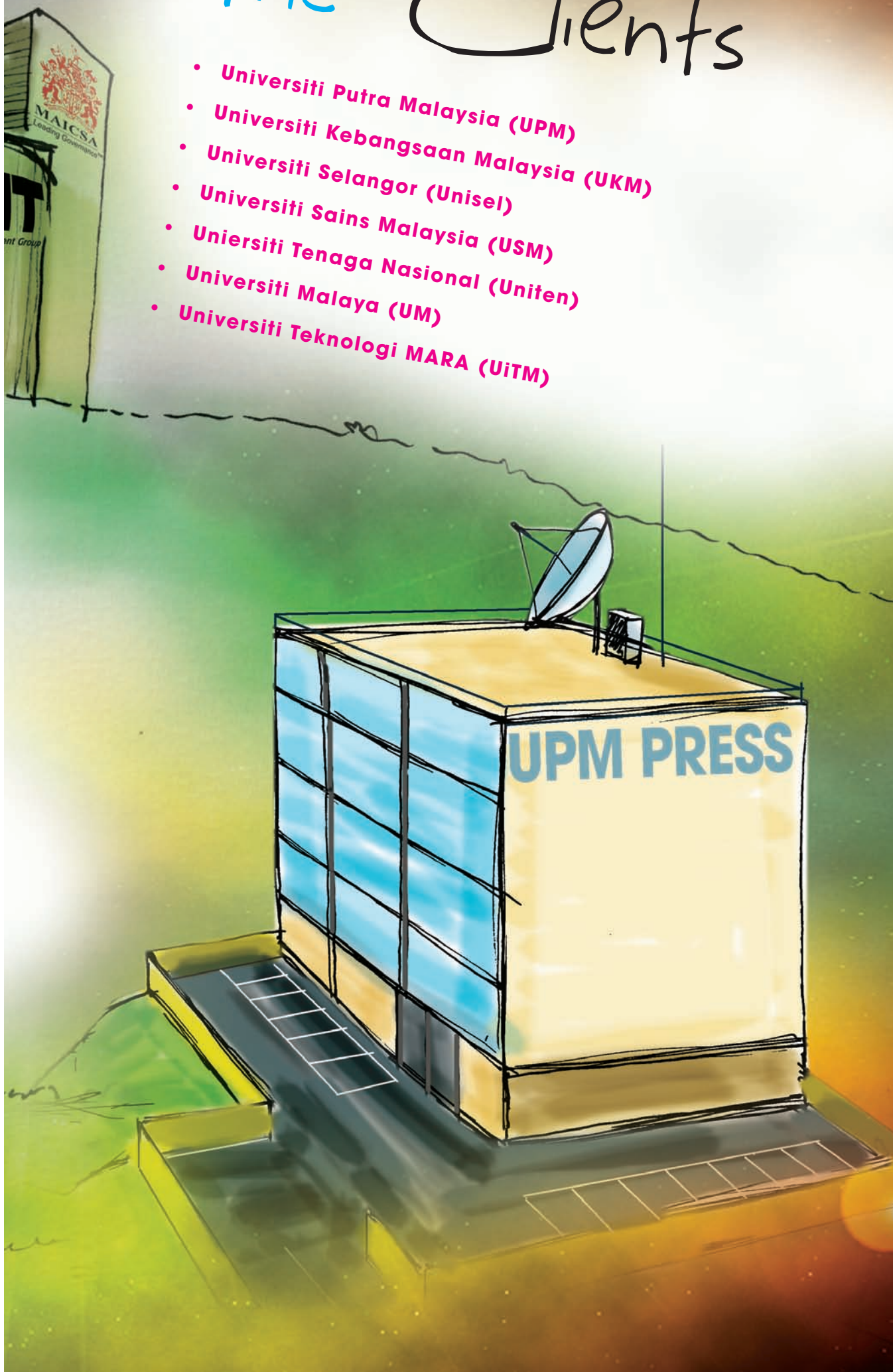


- Ministry of Higher Education of Malaysia (MOHE)
- Ministry of Energy, Green Technology and Water
- Ministry of Science, Technology and Innovation (MOSTI)
- National Hydraulic Research Institute of Malaysia (NAHRIM)
- Academy of Sciences Malaysia
- Federal Agricultural Marketing Authority (FAMA)
- Chartered Secretaries Malaysia (MAICSA)
- Malaysian Industry-Government Group for High Technology (MiGHT)
- Electron Microscopy Society of Malaysia
- Malaysian Scholarly Publishing Council (MAPIM)



the Clients

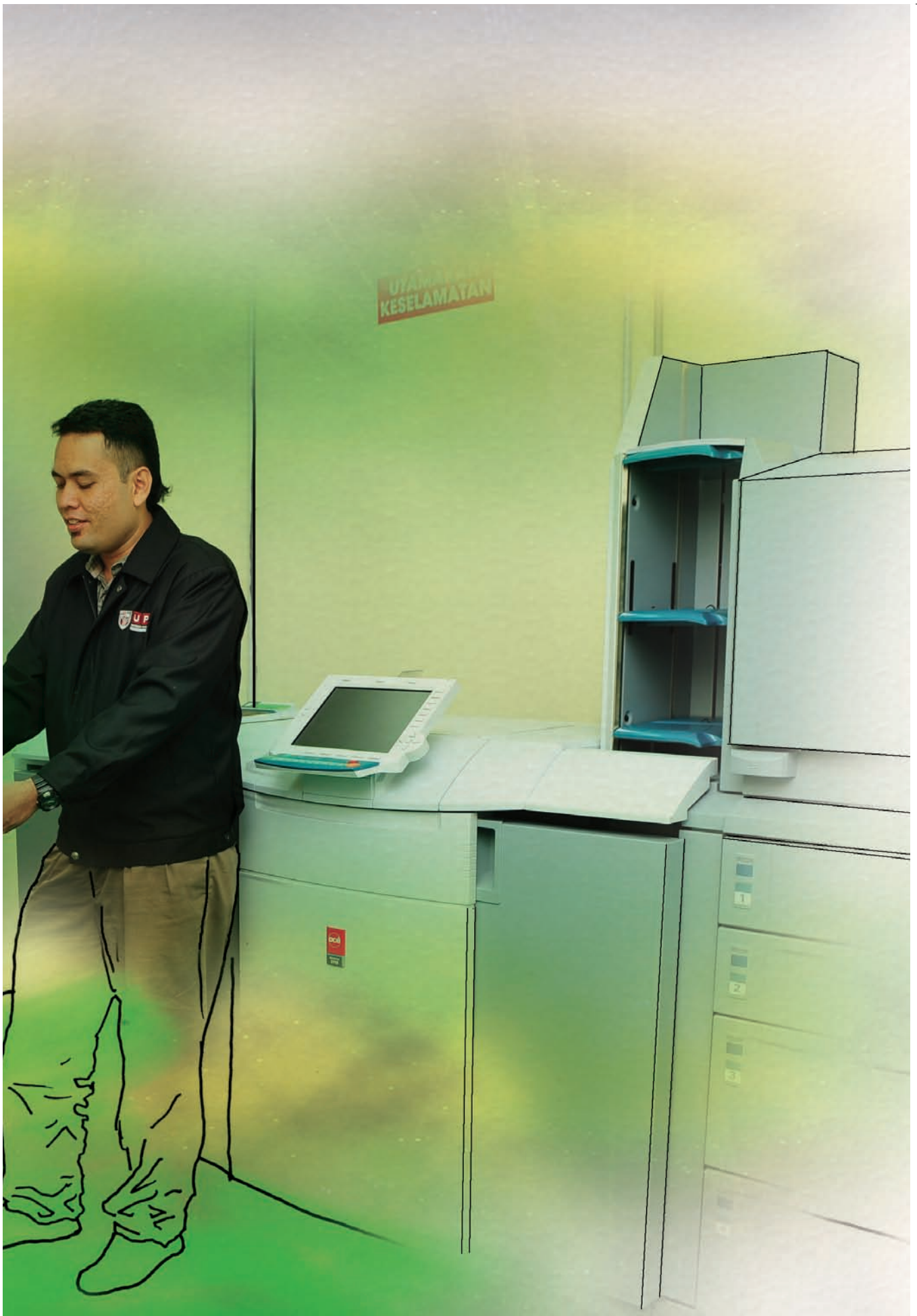
- Universiti Putra Malaysia (UPM)
- Universiti Kebangsaan Malaysia (UKM)
- Universiti Selangor (Unisel)
- Universiti Sains Malaysia (USM)
- Uniersiti Tenaga Nasional (Uniten)
- Universiti Malaya (UM)
- Universiti Teknologi MARA (UiTM)





the Highlights

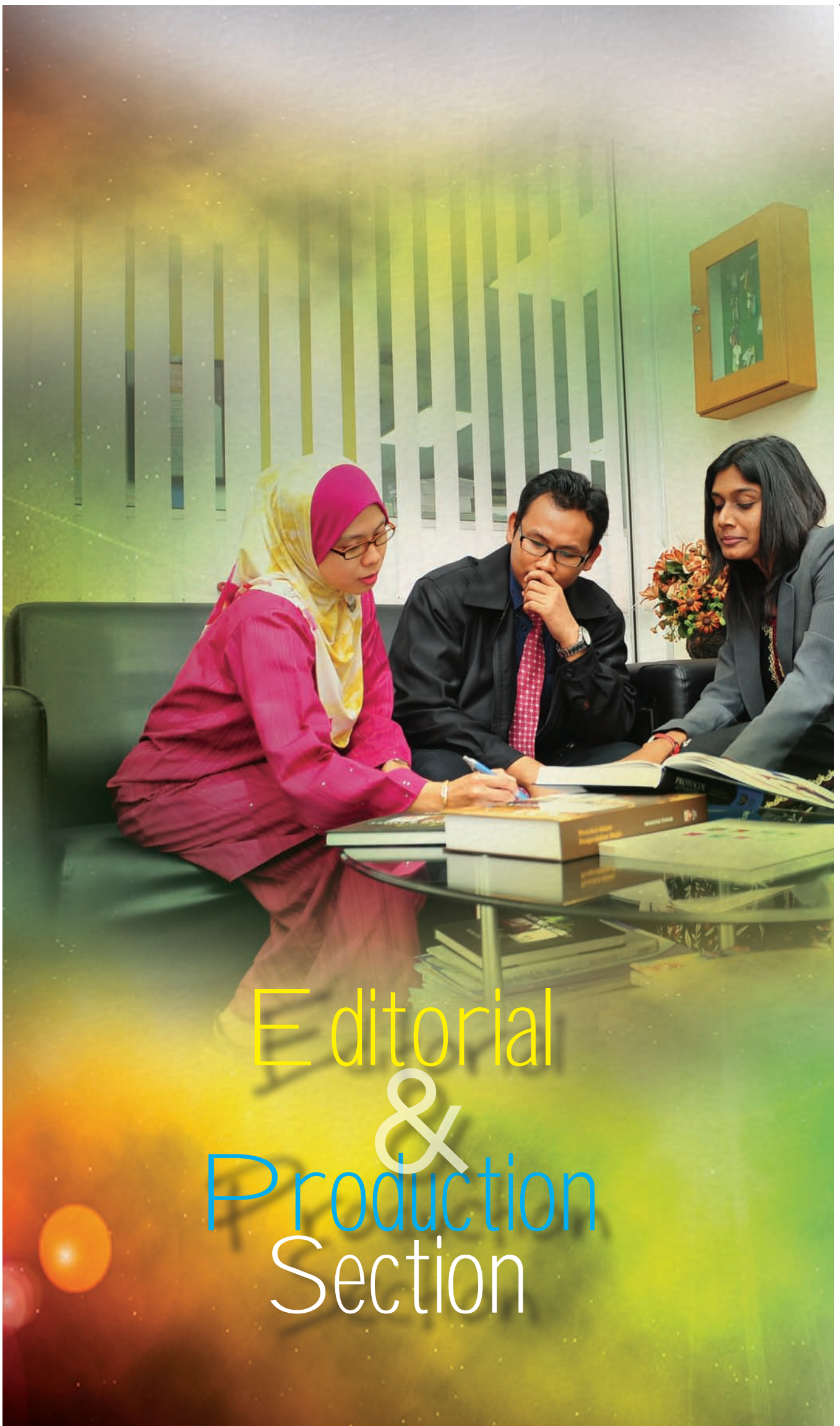




We Create

With a conducive atmosphere, we work and liaise your expectation to our skillful employees to create the perfection desired





Editorial & Production Section





- 
- **Academic publishing**
 - **Coffee table book publishing**
 - **Annual report publishing**
 - **Editing (Bahasa Melayu and English)**
 - **Proofreading**
 - **Typesetting**
 - **Printing**
 - **Binding**
 - **Organise seminars and workshops**

We Solve

We operate with our utmost dedication in solving your perception by doing what we say we will

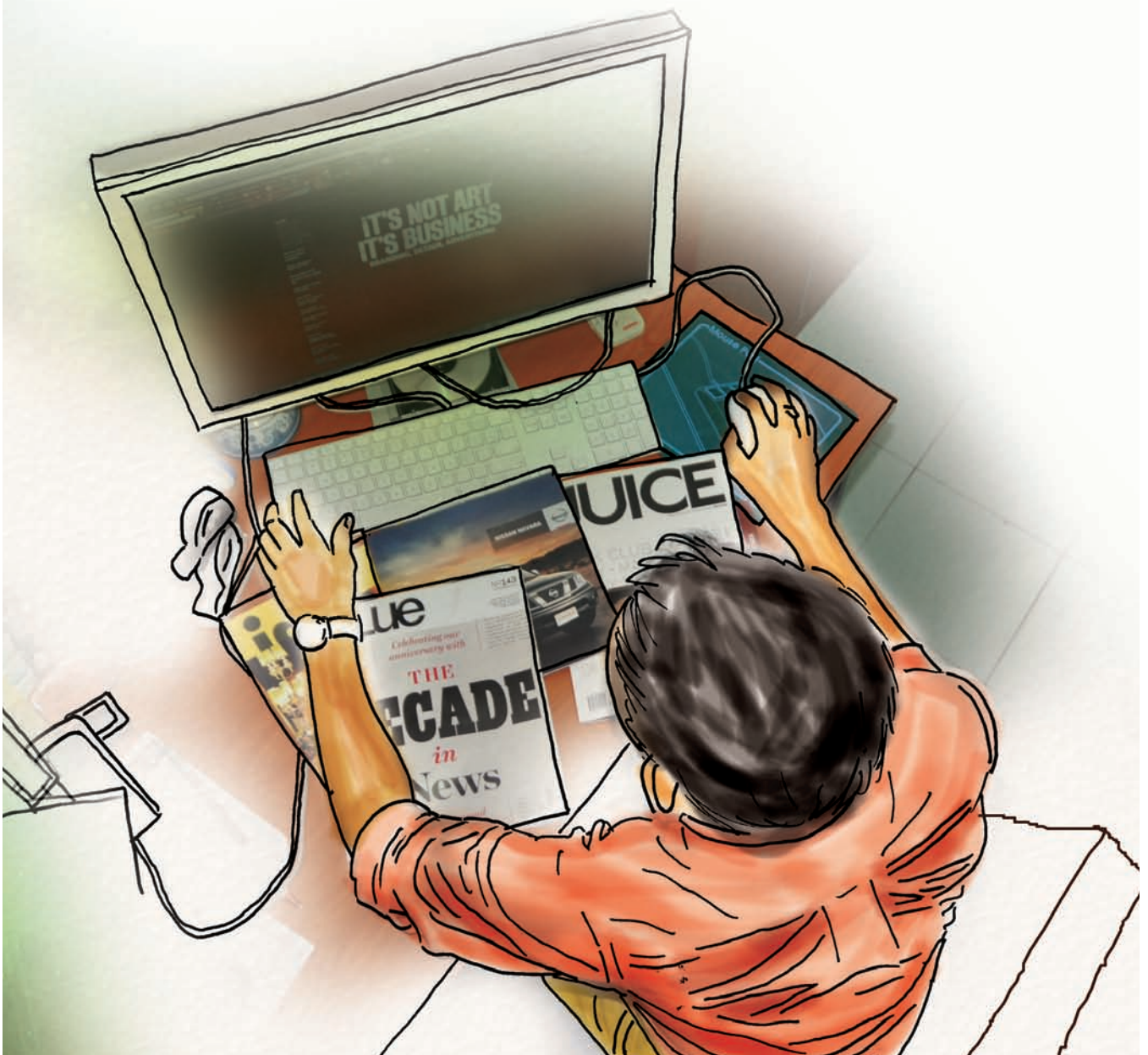


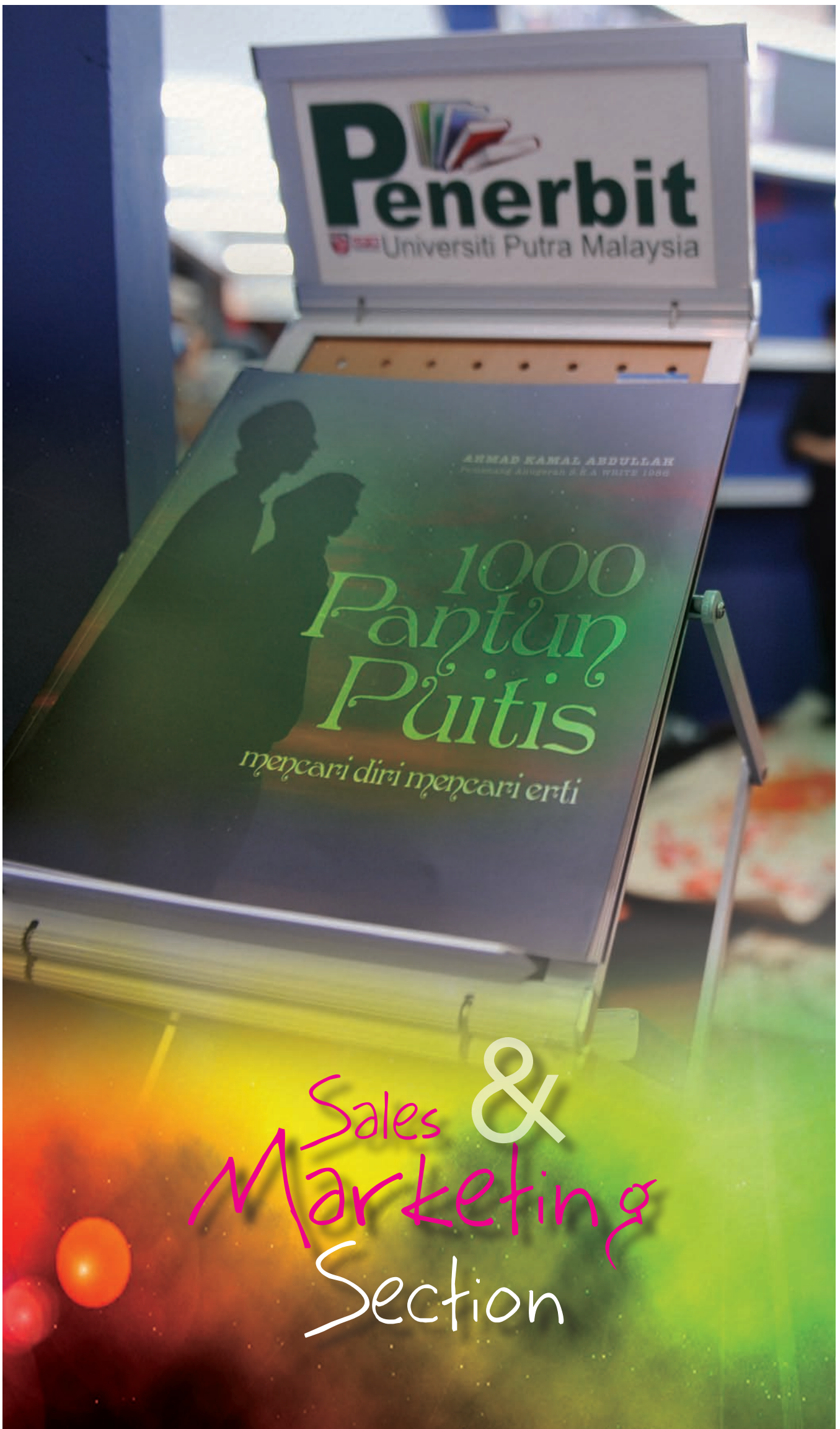


Design & Creative Media Section



Textbook layout and design • Magazine layout and design • Coffee table book layout and design • Annual report layout and design • Corporate image publication layout and design • Outdoor advertising • Billboards • Banners • Bunting • Brochures, posters, pamphlets • Illustration • Event management • Art direction • Creative photography • Website designing • Audio video production • Documentation • Multimedia • E-documentation • Other graphic designs •





Sales & Marketing Section





- **Conduct high quality rigorous research on market condition**
- **Partake in exhibitions**
- **Generate industrial relations**
- **Promote and uphold products**
- **Organise seminars and workshops**
- **Offer professional consultancies**
- **Branding**

We SHAPE

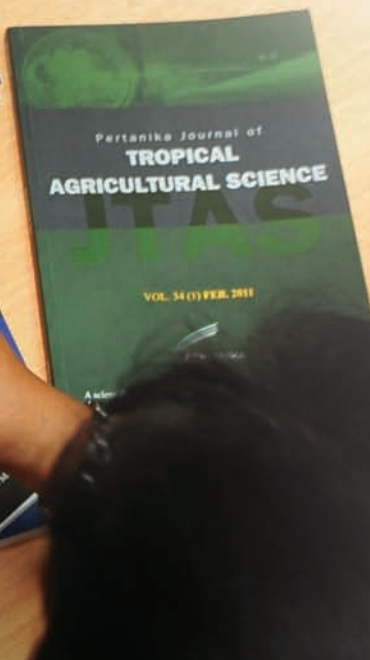
Shape the product with a meticulous touch of our connoisseurs, mold it to its finest



Journal Section

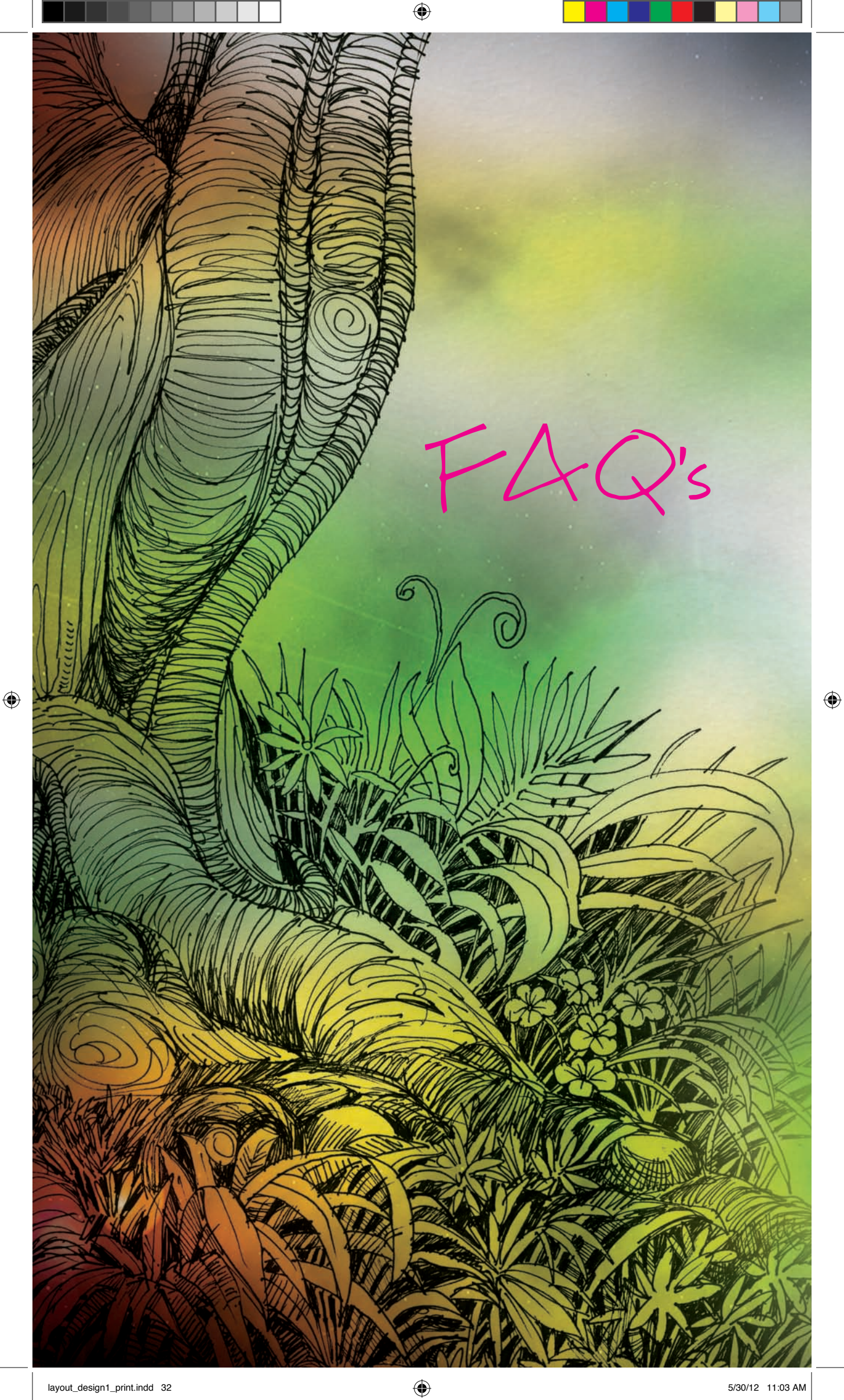


- Solicit good quality research papers
- Indexing in international bibliographic databases
- Assist in journal publication



We Commercialise

Within the inexorable commitment, the outcome should all meet its potential ends

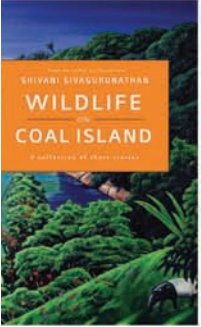
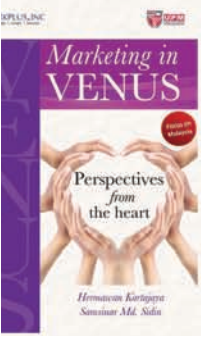
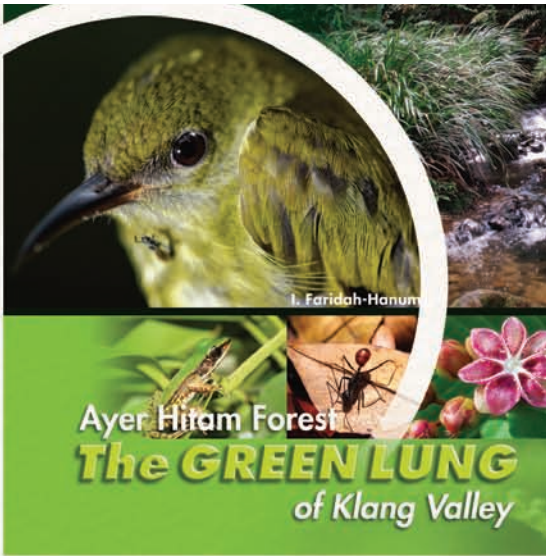
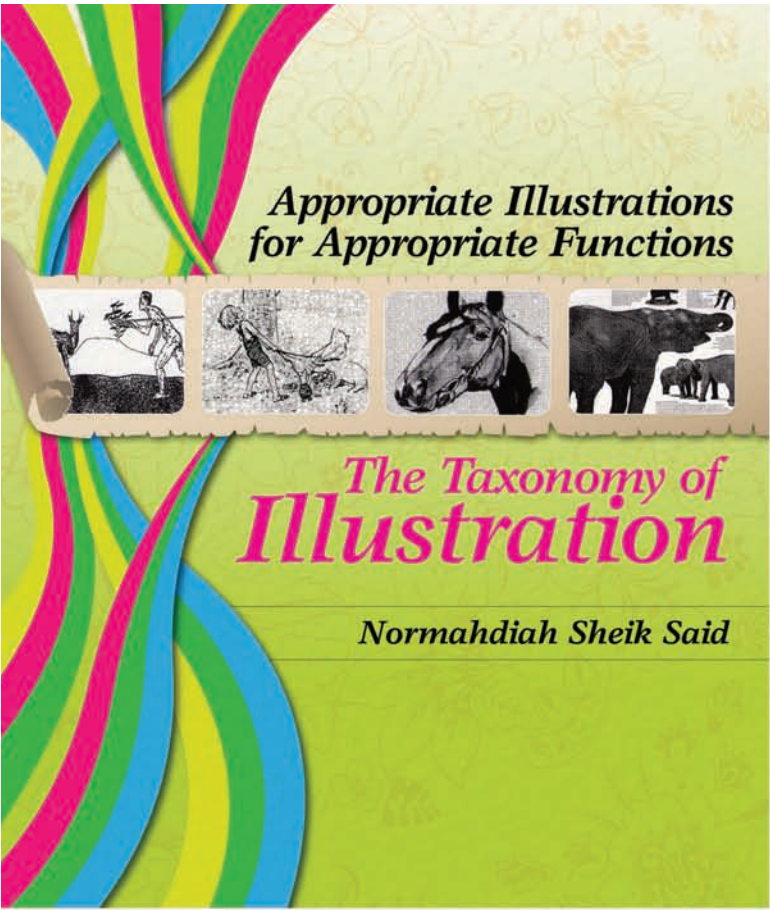


FAQ's



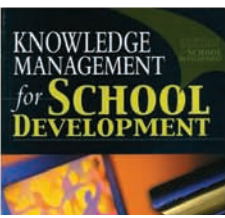
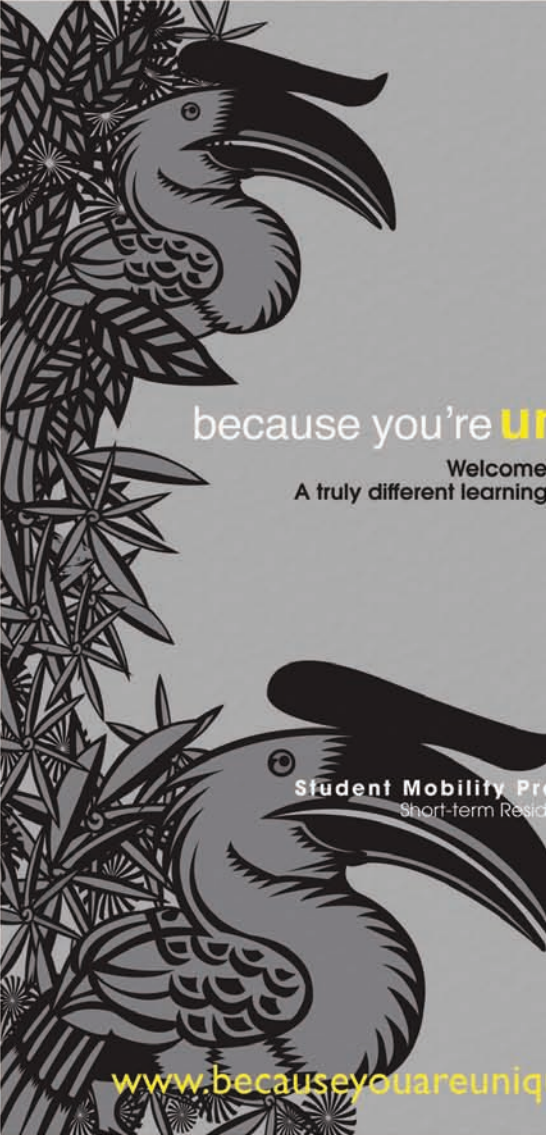
- **There are a lot of publication opportunities, why should we choose UPM PRESS?**
- **How many talents?**
- **What are the technologies used?**
- **Are you experienced?**
- **In what languages are your publications available?**
- **What kind of services do you venture besides publication?**
- **Where would you normally market your product?**

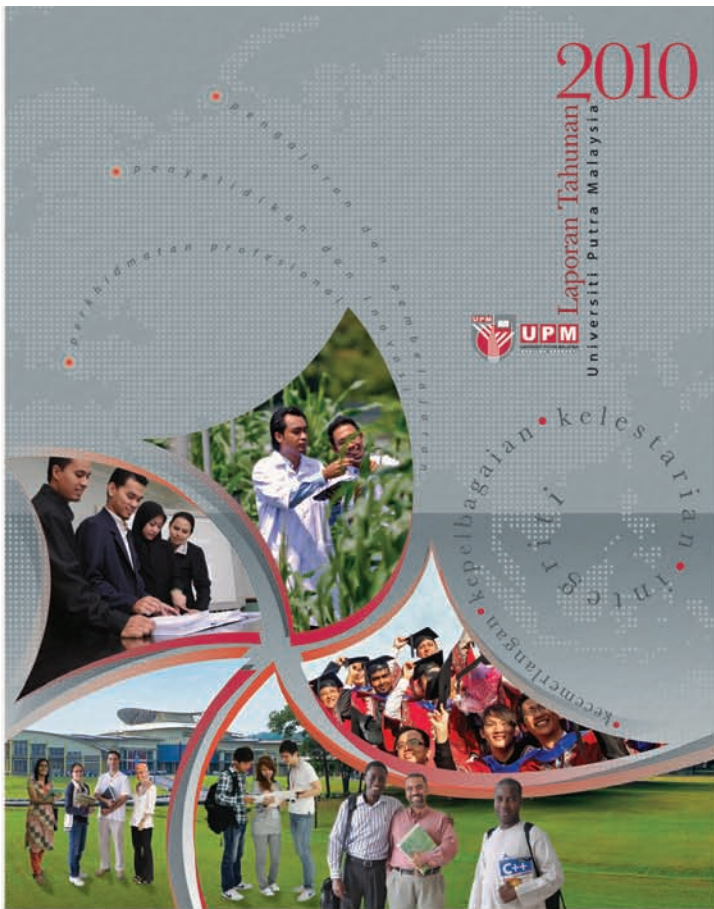




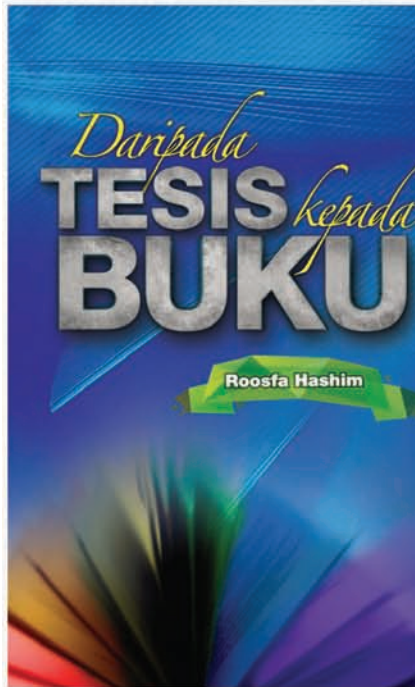
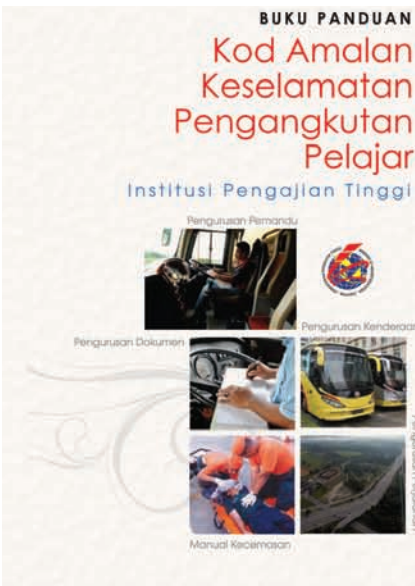
There are a lot of publication opportunities, why should we choose UPM PRESS?

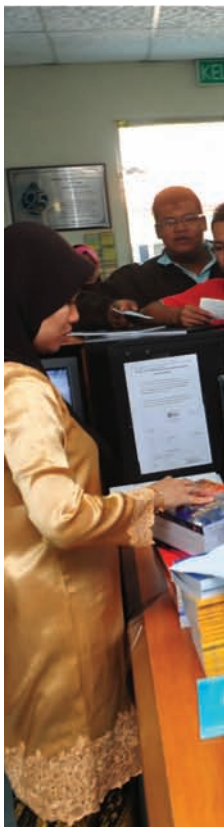
Our publishing platform has exclusive perks especially for those who are already in the teaching field such as lecturers, teachers and tutors. We are specialised in publishing academic books, monographs,

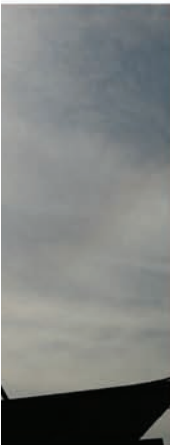




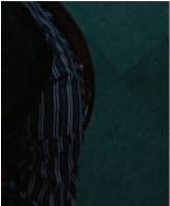
journals, proceedings and various types of scholarly materials with the familiarity of its compliance to the local and international standards. It improves your opportunity to spread knowledge in printed as well as virtual publications. Within the network, we have also strengthened the mechanisms in dealing with other university presses locally and internationally, especially in the exchange of knowledge and marketing.

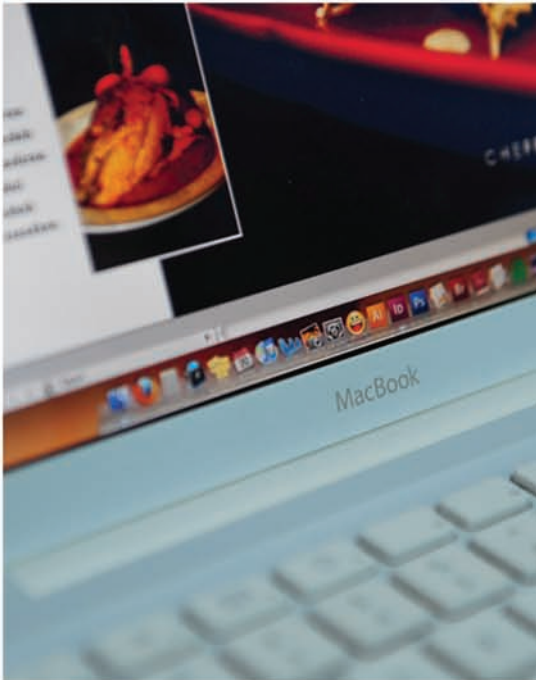






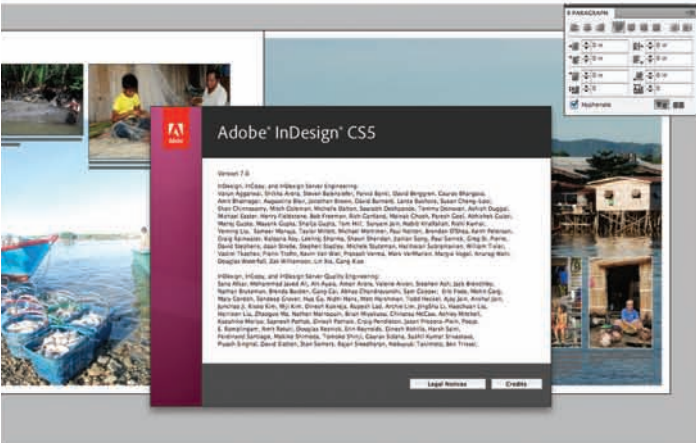
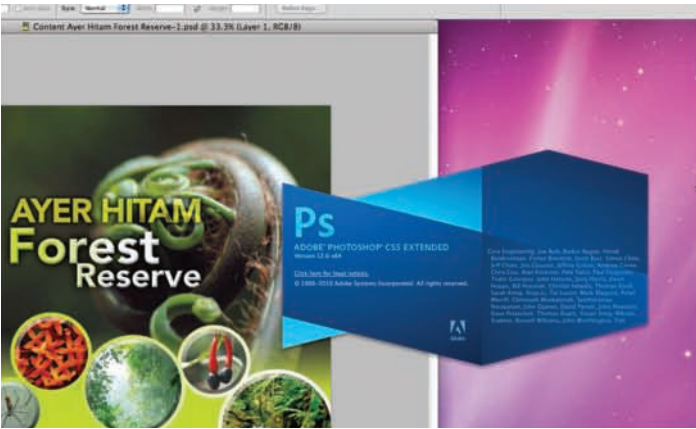
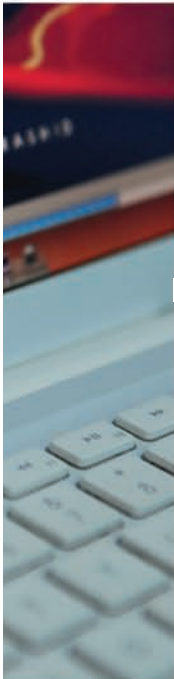
The UPM Press's current team consists of 40 talents along with their extended skills and scrupulous knowledge with the most updated and contemporary technologies and softwares.



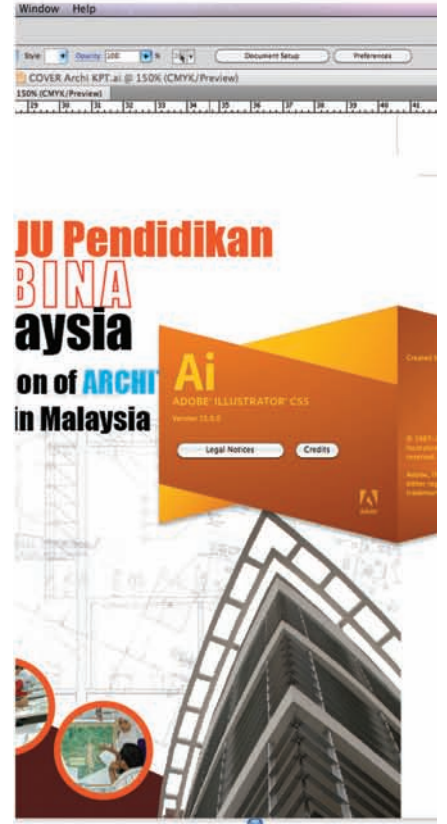
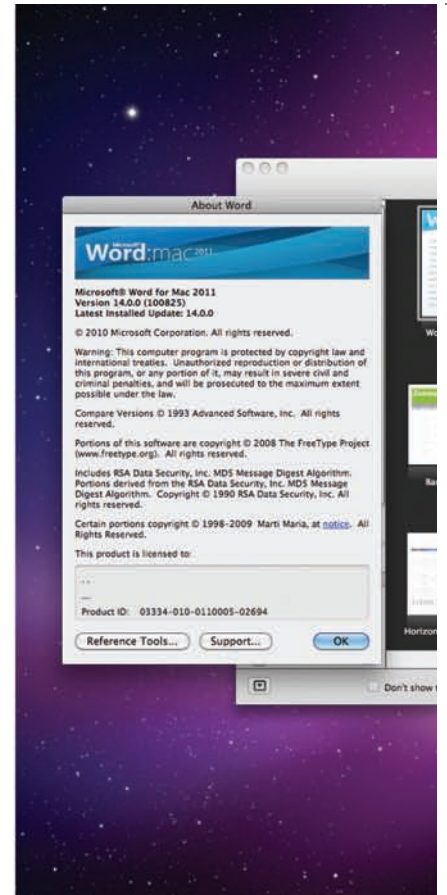


**What are the
technologies
used?**





We commonly use the latest Adobe-produced softwares; Indesign®, Illustrator®, Photoshop®, Acrobat X Pro®, Flash Professional®, Dream Weaver®, Premiere Pro®, Bridge®, After Effect®, Lightroom®, and Final Cut Pro®. Besides Adobe, we are also familiar with Microsoft Office®, Apple iMovie® and Sound Forge®. In terms of hardwares, we use Apple iMac® for typesetting and layout. Apple Mac Pro® and Apple iPad® for graphic and multimedia.

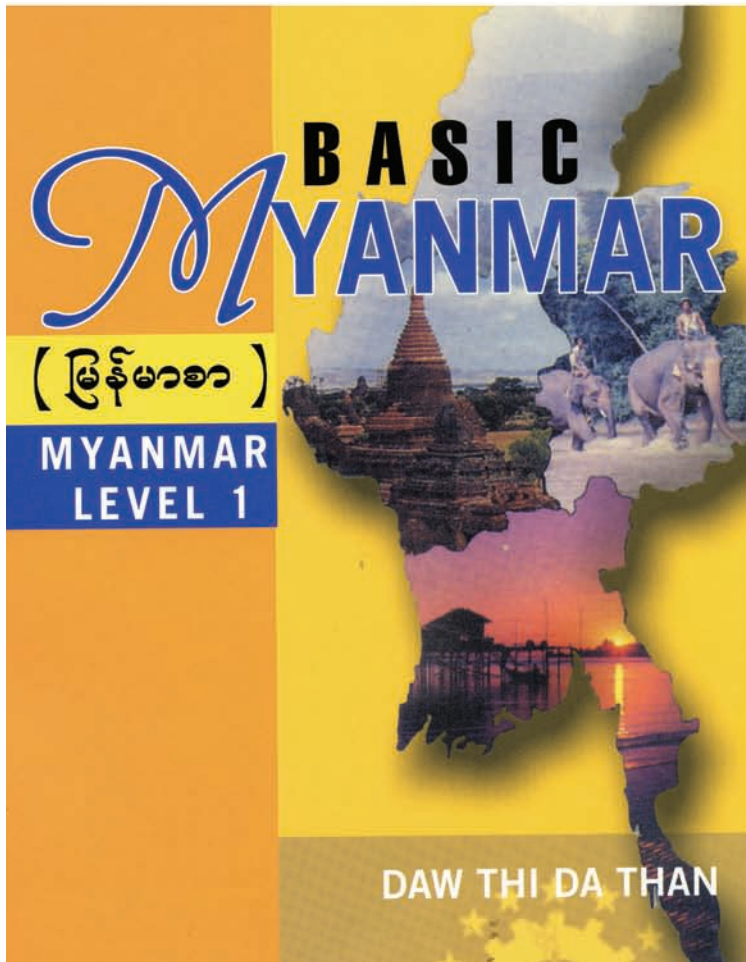
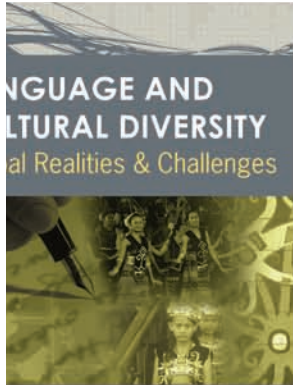


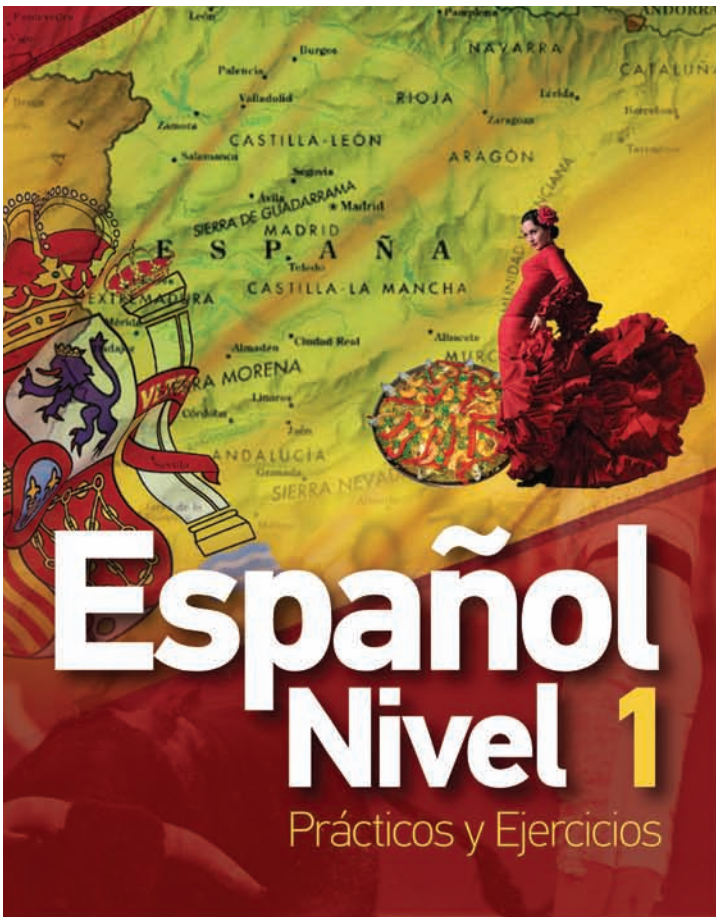




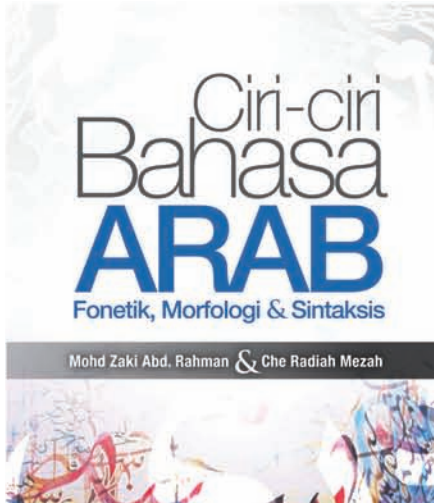
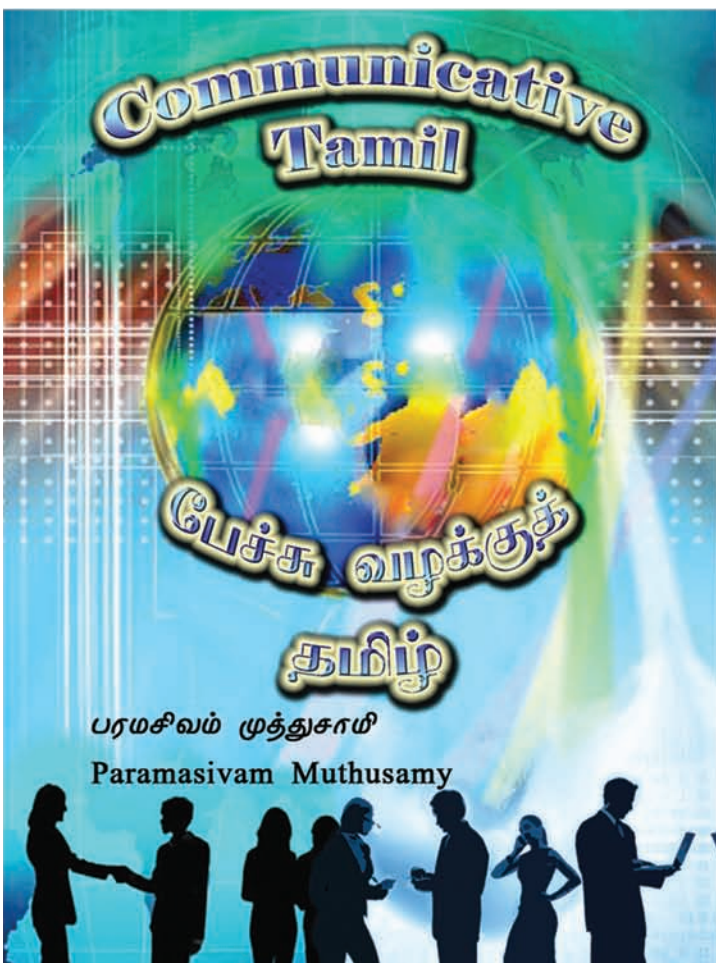
**We have been
operating for more
than 15 years.**







Bahasa Melayu, English, workbooks for Japanese, Mandarin, Tamil, Thai, Arabic, Burmese and Spanish, nevertheless, we are always psyched to experience more from you as always.



What kind of services do you venture besides publication?

Besides book-typed publications, we are also providing print-on-demand (POD) service for small quantity and thoroughly familiar

event management / gimmic



with consultancy pertaining to art direction of products and services, photography, banners, buntings, e-documentation, multimedia, web solutions, AV production, event management, documentation and any type of design-related materials.





Where would you normally market your product?



Through mobile exhibitions; seminars, symposiums, discourses, talks, through newspapers, websites, digital prints, social media network, through joint-marketing councils such as MAPIM (Malaysian Scholarly Publishing Council) and other university presses, prominent bookstores such as Kinokuniya and MPH.

berbitUPM

Puncak Jihad

Kumpulan Puisi Anismas ar

Kumpulan puisi ini merupakan catatan pengalaman pengembaraan di Tanah Suci, Makkah al-Mukarramah, Kota Madinah al-Munawwarah dan daerah-daerah sekitarnya seperti Arafah, Jabal Ratu, Mina, Muzdalifah, Hudaibiyah, Ta'if dan Jeddah. Kumpulan puisi ini juga merupakan hasil dari perjalanan spiritual yang dilakukan oleh penulis-penulis yang berlatar belakang akademik dan profesional. Kumpulan puisi ini juga merupakan hasil dari perjalanan spiritual yang dilakukan oleh penulis-penulis yang berlatar belakang akademik dan profesional.

Processes, Potential and Closure Management of Landfill

Authors: Mohd. Mansur & Hafizah Juahir

Are there any potential impacts of a landfill? Issues of landfills are not only an environmental problem but also a social problem. The rehabilitation, closure and management of landfills are important issues for landfills in the world. This book provides information on practical aspects of landfill operations and management for students, scientists, managers, professionals and practitioners both in industry and government.

A Photographic Guide to birds of Ayer Hitam Forest Reserve, Selangor

Authors: Mohamed Zakaria, Puan Chong Liang & Yap Chin Ah

Year: 2008
ISBN: 978-967-5026-42-3
114 pages

Birds play various important roles in forest ecosystems, such as seed dispersal and pest control. With the great diversity of birds in the forest, birds are also essential in maintaining the ecological balance of the forest. In addition, their colorful and unique features have provided a basis for recreational experiences in particular to birdwatchers. As such, birds actually generate substantial income for many countries through well-planned birdwatching activities. All these factors have made them one of the well-studied groups of organisms.

Reality a

Shamshuddin Jusop

In my life turned out it was too tough and a in fact achievable a success. He was the key to his success. I told them, time had changed. People had also changed. And so have I.

Dream & Reality

a Memoir

Between dream and reality is nothing new. It is a matter of belief in whatever one does is the key to his success. I told them, time had changed. People had also changed. And so have I.

Memahami Pelajar Berisiko

Ke arah Pembangunan Kerjaya Keusahawanan

Penyunting: Zakariah Ahmad Lope Puteh
Tahun: 2008
ISBN: 978-967-5026-66-3
166 muka surat

Memahami Pelajar Berisiko Ke arah Pembangunan Kerjaya Keusahawanan merupakan salah satu daripada tiga buku teks yang dihasilkan berdasarkan penyelidikan IRPA bertajuk Human Resource Development for At-Risk Children. Penulis sebagai ketua projek penyelidikan tersebut amat berbangga dengan pencapaian projek ini yang telah menghasilkan tiga buku teks yang akan membantu meningkatkan potensi pelajar berisiko dan mempromosikan masa depan yang lebih cerah untuk mereka. Buku ini juga akan membantu meningkatkan potensi pelajar berisiko dan mempromosikan masa depan yang lebih cerah untuk mereka.



Pertanika Journals

broader perspective of scientific disciplines

HOME	VIEW PERTANIKA JOURNALS	EDITORIAL BOARD	CALL FOR PAPERS	ONLINE SUBMISSION
RESOURCES	BROWSE JOURNALS	INTERNATIONAL ADVISORY BOARD	SPECIAL ISSUES	EDITORIAL OFFICE

About us
Background
Future Vision

Pertanika Journals
Tropical Agriculture: Science (ITAS)
Science & Technology (IST)
Social Sciences & Humanities (SSH)

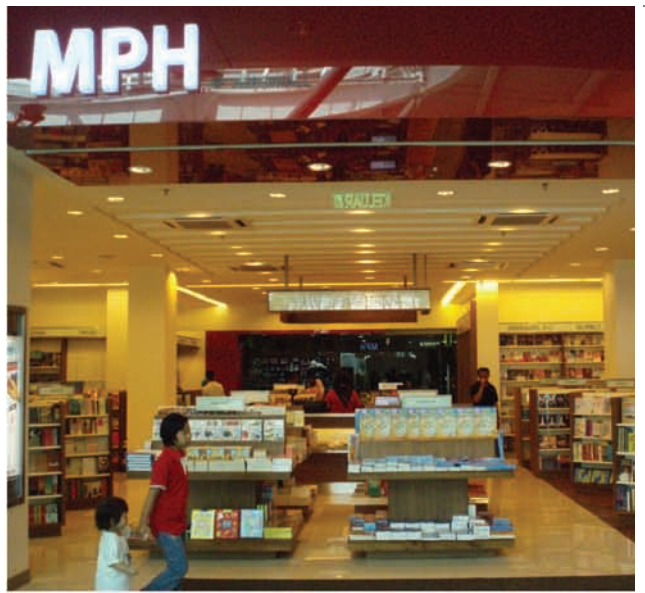
Scope of the Journal
Browse Journals
Accepted Articles
Forthcoming Issues
Current Issues
Virtual Articles
Archives
Instructions to Authors
Manuscript Preparation
Manuscript Format
Style of Manuscript
Code of Ethics
Submission of Manuscript
Download Guidelines & Forms
Peer Review Process
Lag Time & Acceptance Rate
Indexed In
SCOPUS
EBSCO

Pertanika is an international peer-reviewed leading journal in Malaysia which began its publication in 1978. Pertanika is the only official journal of Universiti Putra Malaysia. The journal publishes in three different areas: Pertanika Journal of Tropical Agricultural Science (ITAS), Pertanika Journal of Science & Technology (IST), and Pertanika Journal of Social Sciences & Humanities (SSH).

Goal of Pertanika
Our goal is to bring the highest quality research to the widest possible audience.

Indexing of Journals
All the three Pertanika titles are indexed in SCOPUS (Elsevier), EBSCO (World's foremost premium research database service) and DOAJ (Directory of Open Access Journals). In addition, ITAS is indexed in CABI & AGROCOLA.

Code of Ethics
Pertanika, as a journal of high standing among academics, has adopted a Code of Ethics to ensure that its commitment to integrity is recognized and adhered to by contributors, editors and reviewers. Pertanika's Code of Ethics warns against plagiarism and self-plagiarism, and provides guidelines on authorship, copyright and submission, among others. [Read More](#)





Trivia



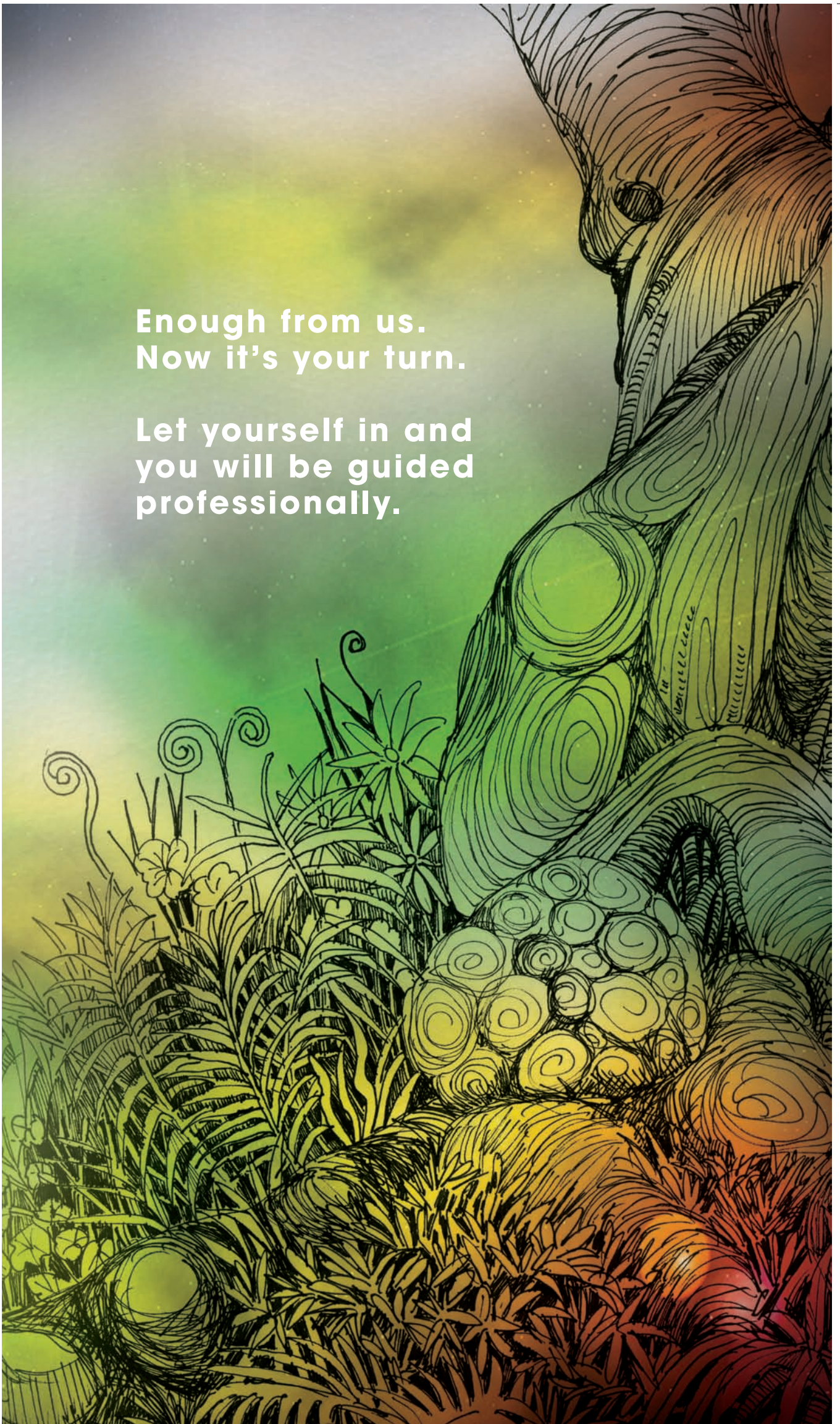
- The 11th National Laureate, Datuk Dr. Ahmad Kamal Abdullah (Kemala) published 3 books with UPM Press; Landskap Ungu, Kumpulan Esei (2010), Seribu Pantun Puitis (2011) and Putra Gemilang dari Kampung Talang (Dharmawijaya dalam Catatan Kenangan) (2011).
- In 2008, UPM Press successfully printed and bound approximately 4 million pages into textbooks within 2 weeks for the UPM's Institute of Distant Education and Learning (IDEAL) learning modules.
- Dr. Shivani Sivagurunathan's Wildlife on Coal Island: A Collection of Short Stories was sold as one of the best-sellers at MPH bookstores nationwide after 2 weeks of its publication.
- UPM Press has successfully hosted various national level functions such as MAPIM (Malaysian Scholarly Publishing Council) award as well as the launching of Ministry of Higher Education's books.
- One of the top selected research articles published in Pertanika JTAS, Vol.34 (2) Aug. 2011, which was turned into a Press Release, broadcasted to about 535 journalists/media outlets in the Global and Specialist listing on 22 September 2011. It was also distributed via ACN/JCN worldwide.





Enough from us.
Now it's your turn.

Let yourself in and
you will be guided
professionally.





upm press
Breaking new frontiers

